

les écoles **supérieures**  
le scuole specializzate **superiori**  
die **höheren** fachschulen

## PROGRAMMES // DATES // FEES



[bhms.ch](http://bhms.ch)





# Why Study At BHMS?

## Benedict Education Group

The BHMS University Centre is part of the Benedict Education Group, one of Switzerland's largest and oldest education institutions. It has 5 campuses in Switzerland and over 15'000 part-time and full-time students.

## Top Ranked British University Partner

BHMS partners with the Robert Gordon University (RGU) in granting BA Degrees in Hotel & Hospitality Management or Global Business Management and a Graduate Certificate and MSc in International Hospitality Business Management. RGU was voted the **best modern University** in the UK according to the Times Good University Guide 2013.

## Pioneering American University Partner

BHMS also partners with the City University of Seattle (CityU) in granting MBA degrees in Hospitality Management or Global Management. CityU has been a model institution in classroom and online education for the past 30 years.

## Fast Track Education & Eight Intakes Per Year

BHMS (together with RGU & CityU) has designed one of the fastest degree and masters tracks, delivered fully in Switzerland without compromising quality. This is due to a unique 5-week modular term system and 8 intakes per year.

## Paid Industry Training

Industry Training is an integral part of the study program at BHMS University Centre. During each academic year, students are normally required to successfully complete a 4-6 months Industry Training period in a hospitality business approved by BHMS. Internship Placement Managers assist students with placements in hotels and restaurants both in Switzerland and overseas.

During the Industry Training, students will be under L-GAV contractual obligation with their employers, which will entitle them to receive a trainee's gross monthly salary of **CHF 2,172** if undertaken in Switzerland. While no tuition fees are due to BHMS during this period, employers make deductions for room, board, mandatory health insurance and taxes equivalent to ca. CHF 700-900 on a monthly basis.

To qualify for industry training, students are expected to meet specific academic, professional, and language skills standards set forth by BHMS. During industry placement, students' performance, behaviour and professional attitude will be assessed by employers and students are required to write a report about the nature and management of the property in which they had their industry training.

## Guaranteed & Paid Industry Training

BHMS assures every qualified student an annual paid Industry Training of 4-6 months in Switzerland or abroad according to the students' wishes. Successful completion of a Swiss Industry Training, during all BHMS study programs, is greatly valued by global employers.

## Global Career & Placement Opportunities

Benedict Education Group has established a dedicated company (Masterwork) to provide global career and placement services exclusively for its graduates. Masterwork places BHMS graduates in top hotels, resorts and other businesses throughout North America, Europe and Asia.

## Attractive All-Inclusive Tuition Structure

BHMS employs an all-inclusive tuition scheme that includes lodging, meals, course materials and insurance with no additional «hidden» charges. Studying at BHMS is considered one of the best values in education available in Switzerland today.

## In the heart of Lucerne City

BHMS is situated in the heart of Lucerne; one of Switzerland's most visited cities. The city is the gateway to Central Switzerland with an impressive mountainous panorama and scenic lake Lucerne.

Intakes & Dates		Diploma	Higher Diploma	Bachelor Degree	MBA Degree	MSc Degree	Graduate Certificate	Culinary Diploma	Culinary Adv. Diploma	Culinary Bachelor	PGD Culinary	PGD Hospitality	English Foundation
2016	January 11 <sup>th</sup>	•	•					•	•	•	•	•	•
	February 29 <sup>th</sup>	•	•	•		•		•	•	•	•	•	•
	April 11 <sup>th</sup>	•	•		•			•	•	•	•	•	•
	May 23 <sup>rd</sup>	•	•				•	•	•	•	•	•	•
	July 4 <sup>th</sup>	•	•		•			•	•	•	•	•	•
	August 22 <sup>nd</sup>	•	•	•		•		•	•	•	•	•	•
	October 3 <sup>rd</sup>	•	•		•			•	•	•	•	•	•
	November 14 <sup>th</sup>	•	•	• <sup>1</sup>		•	•	•	•	•	•	•	•
2017	January 9 <sup>th</sup>	•	•		•			•	•	•	•	•	•
	February 27 <sup>th</sup>	•	•	•		•		•	•	•	•	•	•
	April 10 <sup>th</sup>	•	•		•			•	•	•	•	•	•
	May 22 <sup>nd</sup>	•	•				•	•	•	•	•	•	•
	July 3 <sup>rd</sup>	•	•		•			•	•	•	•	•	•
	August 21 <sup>st</sup>	•	•	•		•		•	•	•	•	•	•
	October 3 <sup>rd</sup>	•	•		•			•	•	•	•	•	•
	November 13 <sup>th</sup>	•	•	• <sup>1</sup>		•	•	•	•	•	•	•	•

<sup>1</sup> Only Bachelor Degree in Hotel & Hospitality Management

## Bachelor Degree (36 months) Hotel and Hospitality Management or Global Business Management

### Admission Diploma:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- 17 years of age

### Admission Higher Diploma:

- Completed secondary school diploma
- Completed BHMS Diploma or equivalent
- IELTS 5.5 level or equivalent

### Admission Bachelor Degree:

- Completed secondary school diploma
- Completed BHMS Higher Diploma or equivalent
- IELTS 6.0 level or equivalent

### Diploma Year 1

6 months study

4-6 months  
paid industry training



### Higher Diploma Year 2

6 months study

4-6 months  
paid industry training

### Bachelor Degree Year 3

6 months study

4-6 months  
paid industry training

## MBA Degree (24 months) Hospitality Management or Global Management

### Admission MBA:

- Completed 3-4 year University Degree
- IELTS 6.0 level or equivalent

\* Paid industry training is optional for year one and year two Global Management as well as for year two Hospitality Management

### MBA Year 1

6 months study

4-6 months  
paid industry training\*



### MBA Year 2

6 months study

4-6 months  
paid industry training\*

## MSc Degree (12 months) International Hospitality Business Management

### Admission MSc:

- Bachelor Degree in any discipline, or
- BHMS/RGU Graduate Certificate or equivalent
- IELTS 6.0 or equivalent

### Including Themed Seminars:

- Sport & Event Marketing
- Spa, Beauty & Wellness Management
- Branding, Luxury Products & Services Management

### MSc Degree

6 months study

research project & 4-6  
months paid industry training



## Bachelor Degree (36 months) Culinary Arts

### Admission Culinary Diploma:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- 17 years of age

### Admission Culinary Advanced Diploma:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- One year of culinary work experience

### Admission Culinary Bachelor Degree:

- Two years of culinary studies
- IELTS 5.5 level or equivalent
- Two years of culinary work experience

### Diploma Year 1

6 months study

4-6 months  
paid industry training



### Advanced Diploma Year 2

6 months study

4-6 months  
paid industry training

### Bachelor Degree Year 3

6 months study

4-6 months  
paid industry training



## Postgraduate Diploma Hospitality Management or Culinary Arts (12 months)

### Admission PGD Hospitality:

- Associate Degree or equivalent
- Two years of supervisory work experience
- IELTS 5.0 level or equivalent

6 months study

4-6 months  
paid industry training

### Admission PGD Culinary:

- Completed 3-year degree in any discipline, OR
- A Diploma plus two years of culinary experience
- IELTS 5.0 level or equivalent

6 months study

4-6 months  
paid industry training

## BHMS/RGU Graduate Certificate (3 months)

The 10 week study program prepares students for Masters study, who do not meet the standard degree entry requirements for the MSc program. Students

study 4 intensive RGU modules to provide a solid foundation in industry developments, marketing practices, finance and events operations.

## University English Foundation Preparatory Course (3 months)

This is an intensive course designed for students whose English is not yet sufficient to meet the entry requirements of a specific academic program.

BHMS online English test: [www.testpodium.com](http://www.testpodium.com) (level 2)

## BHMS Enrolment Procedures: 10 Steps

YOU...

Complete an application form and submit the corresponding documents to a BHMS Representative

1

Remit the required reservation fee to the BHMS bank account

3

Apply for your visa at the Swiss Embassy in your home town

5

Remit the balance amount of the program fees to the BHMS bank account

7

Receive your visa, book your flight to Zurich and provide flight data to your BHMS Representative

9

2

Issue a digital letter of acceptance (LoA)

4

Issue & courier original LoA & receipt

6

Notify you or BHMS Representative of visa confirmation

8

Confirm to the Swiss Embassy that there are No Open Costs (NOC)

10

Meet you at Zurich airport and transfer you to the BHMS campus in Lucerne

WE...

## Fees 2016

	Course Fee	Application Fee	Shared Standard Accommodation <sup>1</sup>	Meals Plan	Operating Expense <sup>2</sup>	Total Fee CHF
<b>Bachelor Program</b>						
1 <sup>st</sup> Year Diploma	19,100	400	3,600	1,800	2,000	<b>26,900</b>
2 <sup>nd</sup> Year Higher Diploma	20,100	400	3,600	1,800	2,000	<b>27,900</b>
3 <sup>rd</sup> Year Bachelor Degree	21,100	400	3,600	1,800	2,000	<b>28,900</b>
<b>MBA Program</b>						
1 <sup>st</sup> Year MBA	21,100	400	3,600	1,800	2,000	<b>28,900</b>
2 <sup>nd</sup> Year MBA	17,500		3,600	1,800	2,000	<b>24,900</b>
<b>MSc Degree</b>	21,100	400	3,600	1,800	2,000	<b>28,900</b>
<b>Culinary Program</b>						
1 <sup>st</sup> Year Diploma	18,100	400	3,600	1,800	2,000	<b>25,900</b>
2 <sup>nd</sup> Year Advanced Diploma	18,100	400	3,600	1,800	2,000	<b>25,900</b>
3 <sup>rd</sup> Year Bachelor Degree	19,100	400	3,600	1,800	2,000	<b>26,900</b>
<b>Postgraduate Diploma Culinary</b>	19,100	400	3,600	1,800	2,000	<b>26,900</b>
<b>Postgraduate Diploma Hospitality</b>	21,100	400	3,600	1,800	2,000	<b>28,900</b>
<b>Graduate Certificate</b>	11,700		1,800	900	500	<b>14,900</b>
<b>University English Foundation</b>	4,400		1,800	900	500	<b>7,600</b>

<sup>1</sup> CHF3,600 surcharge for single standard accommodation.  
CHF6,000 surcharge for single studio accommodation.

### <sup>2</sup> Included in the Operating Expense:

- Mandatory health & medical insurance for 12 months.
- Industry placement service.
- Airport pick-up (for new students only).
- Registration and enrolment fees.

- Visa, B-permit and local tax.
- Access to e-library and internet.
- Excursions and fieldtrips.
- Job placement upon graduation.